



# Sponsorship 365

## One Sponsorship – Year-Round Exposure

NEW!! The Association of Certified Forensic Investigators of Canada (ACFI) is proud to introduce **Sponsorship 365**, a comprehensive annual sponsorship program designed to provide your organization with continuous visibility throughout the year.

[www.acfi.ca](http://www.acfi.ca)





# New for 2026

Your sponsorship supports one National Summit (April) , one Fraud Conference (October) , and three Professional Development Workshops throughout the year — reaching forensic professionals, investigators, accountants, lawyers, corporate leaders, academics, and regulators across Canada.

With Sponsorship 365, your organization receives multi-channel exposure across events, our website, social media, media coverage, and ongoing public recognition. Your sponsorship delivers value for a full 365 days from the date you sign up!



# Why Choose Sponsorship 365?

- National Reach: Connect with Canada's forensic and fraud prevention community.
- Multi-Event Impact: One sponsorship covers 5 signature events annually.
- Year-Round Marketing: Ongoing visibility through social media, press, and digital promotions.
- Reputation Building: Showcase your support for forensic integrity, investigation, and ethics.

## **Fraud Professionals**

Forensic Accountants, Fraud Investigators, AML Specialists, Compliance Specialists, Cyber Fraud Analyst, etc.

## **Related Professionals**

Banking Experts, Financial Services, Insurance, Law Enforcement, Government Professionals, Technology Specialists, etc.



# Why Become A Sponsor



## Gain exposure to a targeted audience of industry leaders

Sponsoring the events of the ACFI puts your brand directly in front of a highly engaged audience of fraud prevention experts, financial professionals, law enforcement officials, and corporate decision-makers.



## Investment in networking and strategic partnerships

Attendees from diverse industries—including finance, insurance, cybersecurity, and compliance - ready to network and make strategic partnerships.



## Showcase your commitment to integrity and security

By aligning with a leading event in fraud detection and risk management, you position your brand as a trusted industry leader committed to upholding the highest standards of integrity building confidence among potential clients, partners, and stakeholders.



## Become a driver for innovative business practices

Your company will gain unmatched visibility among professionals actively seeking solutions, services, and partnerships to strengthen their fraud prevention efforts.





## Platinum Sponsorship \$3,500

Premium, year-round exposure Package Includes:

- Speaking Opportunity: Deliver opening remarks at one workshop.
- Logo Placement: Prominent logo on ACFI website, event registration pages, promotional e-blasts, and social media banners.
- Media Exposure: Inclusion in all press releases and media outreach.
- Social Media Promotion: 6 dedicated sponsor highlight posts across ACFI channels.
- Event Presence: Complimentary exhibitor space (where applicable) and signage recognition.
- Tickets: Discount 2 - 2026 Summit, Conference, and Workshop registrations at membership discount rate of 50% and all additional registrations at the affiliation discount rate of 25%



## Gold Sponsorship \$2,500

This High visibility, strong recognition Package Includes:

- Logo on ACFI website sponsorship page and event promotions.
- Recognition in Summit and Conference opening/closing remarks.
- Media Exposure: Acknowledgement in press releases.
- Social Media Promotion: 3 dedicated sponsor highlight posts.
- Event signage at all ACFI events (where applicable)
- Tickets: Discounts: 1 \* 2026 Summit, Conference, and Workshop registrations at membership discount rate of 50% and all additional registrations at the affiliation discount rate of 25%



## Silver Sponsorship \$1,500

This Great value exposure Package Includes:

- Logo on event materials and ACFI website sponsorship page.
- Recognition in Summit and Conference opening remarks.
- Social Media Promotion: 1 dedicated sponsor highlight post.
- Event signage recognition (where applicable)
- Tickets: Discounts: All 2026 Summit, Conference, and Workshop registrations at the affiliation discount rate of 25%

# About...

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**The 2026 Summit on AI in Legal Practices:** The rapid advancement of artificial intelligence is transforming the legal industry, from streamlining research and contract review to enhancing predictive analytics and client services. For law firms, staying ahead means more than adopting new technologies—it requires understanding the ethical, operational, and strategic implications of AI. An AI summit provides a unique forum for legal professionals to explore these developments firsthand—by bringing together thought leaders, innovators, and practitioners, the summit equips law firms with the knowledge, tools, and strategies needed to harness AI responsibly, drive efficiency, and deliver greater value to clients in an increasingly competitive landscape.

**The ACFI Annual Fraud Conference** is the leading event in the region for anti-fraud professionals, attracting industry experts and key decision-makers from both the public and private sectors. This conference provides a valuable opportunity for providers of anti-fraud solutions and services to engage with potential clients, while staying up-to-date with the latest trends and advancements in fraud prevention. It serves as an excellent platform to explore new fraud detection techniques, as expert speakers share insights on evolving fraud methods, tools, and technologies. Attendees also gain access to industry best practices, proven strategies, and real-world case studies to strengthen their own fraud prevention approaches. Stay informed, enhance your skills, and connect with others facing similar challenges in the fight against fraud.

Workshops continue to focus on trending issues!



# Contact Us

Contact us today to discuss sponsorship packages and find the perfect opportunity to showcase your brand through the Association of Certified Forensic Investigators of Canada (ACFI)



[www.acfi.ca](http://www.acfi.ca)



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