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### SPOTLIGHT

- IN EXCESS OF 40 SPEAKERS
- HANDS ON CASE STUDIES
- EARLY BIRD DISCOUNT
- CROSS CANADA NETWORKING
- MOCK TRIAL LED BY HOWARD LEVITT – One of Canada's leading experts on employment law. See CS:3.6-3.7.

*"Great opportunity for the seasoned fraud investigator as well as those less experienced!"*

### Keynote Addresses:

Some of Canada's more notable professionals addressing burning legal issues such as our keynote speakers: the **HON. PATRICK LESAGE, CM, QC**, former Chief Justice of the Ontario Superior Court, addressing The Perils & Pitfalls of Complex Cases and **JOHN SCUTT, LLB** Ministry of the Attorney General addressing The Many Faces of Fraud.



ASSOCIATION OF CERTIFIED FORENSIC INVESTIGATORS OF CANADA

# 10<sup>th</sup> Annual Fraud Conference

MAY 26-27 2008 Toronto Marriott Eaton Centre Hotel

CHOOSE FROM 3 tracks  
PRE-REGISTER YOUR SESSIONS NOW

# the Many Faces of Fraud

designed to improve and enhance your skills set



by Canadians  
for Canadians



Register by  
May 2  
SAVE  
UP TO **\$100.00**  
*Ask about group discounts.*

Attend the OPTIONAL 1/2 DAY PRE-CONFERENCE WORKSHOP

## The Cornerstone of an Anti-Fraud Program

MAY 25, 2008

▶ SEE DETAILS INSIDE

See  
biographical details  
of our speakers online at  
[www.acfi.ca/biography](http://www.acfi.ca/biography)



7:30 am

registration & continental breakfast

8:30 am

GS.1

introduction & updates  
**Keynote Presentation**

**THE PERILS & PITFALLS OF COMPLEX CASES**

Hon. Patrick J. LeSage, CM, QC, former Chief Justice of the Ontario Superior Court  
*Gowlings*

9:30 am

refreshment break

**TRACK 1**

**TRACK 2**

**TRACK 3**

9:50 am

CS.1.1-1.2

**GETTING THE MOST OUT OF YOUR INTERVIEWS**

Interviewing is one of the most difficult tasks faced by investigators. It is more than just "talking to people". It is a complex skill that can be learned and constantly refined. Successful interviews do not happen by accident. They require preparation and careful planning; questioning techniques; the ability to identify non-verbal clues; listening techniques and a variety of advanced communication skills, all of which will be covered in this presentation. Particular emphasis will be placed on handling confrontational interviews, as well as nervous, evasive and bullying interviewees. Whether you are a newcomer to this arena or a seasoned investigator, this session is a must for you.

**Paul McLaughlin**  
*freelance writer and interviewing trainer*

CS.2.1

**THE ILLUSIONIST**

During the 1700s illusionists performed remarkable feats of magic but in today's world an illusionist may not limit their activities to a stage... they may well turn out to be a co-worker, a would-be customer or perhaps your vice-president of marketing. Ms. Malcolm and Ms. Barr will introduce us to Mr. "X" who, with his bag of tricks, created the necessary illusion which allowed him to be hired, enabled him to ply his trade and to subsequently benefit from his deceptions. This presentation has been designed to be both informative and entertaining and will also provide you with a laundry list of lessons learned from this investigation in order to safeguard your organizations from future threats.

**Kelly Malcolm**, CFI – *GardaWorld*  
**Ashley Barr**, BA – *LECG Canada Limited*

CS.3.1

**AVENUES OF RECOURSE & SOURCES OF RECOVERY**

Your firm or your client has discovered that it may be the victim of a fraud. What avenues of recourse do you have? What are the possible sources for the recovery of your losses? How can you best obtain and preserve the evidence that will be necessary to maximize recovery? What steps do you need to take in order to preserve any rights of recovery which may exist against your financial institution or insurer and when do those steps need to be taken? Ms. Bambrough and Ms. Vogel will address the current issues surrounding several innovative avenues of recourse and aggressive strategies for recovery which are available to victims of fraud.

**Denise Bambrough**, LLB – *Borden Ladner Gervais LLP*  
**Sharon Vogel**, LLB, LLM – *Borden Ladner Gervais LLP*

10:55 am

*Back by  
Popular Demand!*

CS.2.2

**PANDORA'S BOX**

This session promises to be entertaining, enlightening and extremely informative. Mr. McCallum, a labour and employment lawyer, and Mr. Cole, a seasoned investigator, will illustrate several of the perils and pitfalls that can occur when we investigate allegations of fraud and several of the ways and means of overcoming these hazards. Commentary on cases from both union and non-union environments will be provided to highlight and contrast the investigative limitations and opportunities that are associated with each setting

**Joe McCallum**, LLB – *Heelis, Williams, Little & Almas LLP*  
**Richard Cole** – *Ontario Internal Audit*

CS.3.2

**INTERNET & INVESTIGATION  
How to Extract Valuable Information from your Digital Evidence**

This session will discuss and explain the myths of the Internet and its impact on investigations. Sheree Mann and Kevin Lo will discuss the basics of Internet protocol, email communications, instant messaging (IM) and Web 2.0. What is Internet Protocol (IP), and an IP address? How does it work and why is it important to an investigation? What is email spoofing? Why are email headers important to an investigation and how does one determine the true identity of the email sender? The session will also address investigative tools: how to utilize Google, some of the not-so-well-known commands to enhance your search and some useful investigative tools which can be found on the Internet.

**Sheree Mann**, CA, CFI – *LECG Canada Limited*  
**Kevin Lo**, CISSP, CCE – *LECG Canada Limited*

*Paul was really great...  
please bring him back.*

12:00 pm

lunch

**Professor Vanessa Oltmann**, MBA, CGA – *Malaspina University-College*  
**TRAINING & SETTING STANDARDS FOR FORENSIC (FRAUD) INVESTIGATORS**

1:05 pm

CS.1.3

**ROOT CAUSE ANALYSIS**

As a forensic investigator you may be knowledgeable about gathering evidence, conducting interviews and completing an investigation, but what happens once the perpetrator is behind bars? This session will present a methodology to dig down to the root cause of the occurrence and will demonstrate that the reasons for the fraud occurring are often surprising. Root cause analysis is a systematic method to establish what went wrong and what countermeasures should be put in place to ensure that it does not happen again. The session will provide 12 activities that can be used to assist in the process and provide an overview of some

CS.2.3

**THE TORT OF NEGLIGENT INVESTIGATIONS**

The recent Supreme Court ruling in *Hill v Hamilton-Wentworth Regional Police Services Board*, recognizing the tort of negligent investigation pertains to law enforcement being sued by the wrongfully accused and convicted. However, this ruling may well apply in the future to those who conduct private investigations. This topic is particularly important when one considers the US case of *Matco Forge*, wherein an accounting firm was successfully sued for

CS.3.3

**TEAM-BASED APPROACH TO ASSET TRACING & RECOVERIES**

In the fraudsters' world, "crime pays" and quite often very well. Trying to recover some of the "pay" misappropriated by fraudsters is usually a challenging task. However, use of the right resources and strategies can help to level the playing field. Glen Harloff and Jeffrey Filliter will introduce us to the "team-based" approach to asset tracing and recoveries. They will discuss some of the tools that can be used to assist in the process and provide an overview of some

investigator shared the opportunity for participants to analyze the root cause of a fraud.

**David Ray, LLB**  
Grant Thornton LLP

had no training. Maureen Ward, the Supreme Court's ruling and bring us up to date on what constitutes investigative negligence and how to avoid it.

**Maureen Ward, LLB**  
Bennett Jones LLP

**Glen Harloff, CGA, CFI – Kroll Associates (Grenada)**  
**Jeffrey Filliter, CFE – LECG Canada Limited**

2:10 pm

CS.1.4 **COMPLIANCE AUDITING IN THE HEALTH CARE INDUSTRY**  
Comprehensive auditing has long been recognized as a method of identifying serious risks or hazards in activities conducted by businesses. Audits of this nature are directed towards the controls that exist or should exist to ensure that key objectives are met and that, as a side benefit, the risk of fraud is minimal. Ms. Carie Fargey-Scott will discuss the steps taken within compliance audits of health care providers; how information related is collected; the steps taken to analyze compliance and the reporting thereof. Join us and find out what happens when a compliance audit discovers findings of a fraudulent nature.  
**Carie Fargey-Scott, CFI**  
Alberta Blue Cross

CS.2.4 **THE ATTRACTION EQUATION Assessing the Risk of Fraud within your Client Organization**  
Why do some organizations seem afflicted by fraud whereas others do not? What are the current frauds affecting international organizations? How can we as internal auditors, investigators, forensic & investigative accountants and others become more proactive by measuring our organization's susceptibility to the risk of such fraud and how do we reduce these risks? Mr. Cunningham's presentation will not only address these questions, but will also introduce us to a check list which we might use to evaluate our own organizations.  
**Rod Cunningham, CA, CFE**  
Control Risks (UK)

CS.3.4 **YOUR EXPERT REPORT Best Practices**  
Articulating your findings, opinions and conclusions in a report, and clearly stating the applicable restrictions or limitations, can be a difficult task. This session will provide you, from a legal perspective, with advice on structuring and writing effective reports to assist counsel and the courts in understanding your fact or opinion evidence. Mr. Heal will also outline recent developments with how the courts regard opinion evidence, and the importance of giving unbiased and independent opinion evidence in order to maximize its effectiveness.  
**Andrew Heal, LLB, LLM – Blaney McMurtry LLP**

3:10 pm

refreshment break

3:30 pm

CS.1.5 **FRAUD WITHIN THE NON-PROFIT SECTOR**  
Is fraud an issue in non-profit organizations? Are organizations led by dedicated volunteers protected from fraud? Or are non-profit organizations particularly vulnerable? This session will examine how fraud affects the non-profit sector. Glenn Courtney will draw on his personal experiences overseeing non-profits and investigating fraud in non-profits to highlight, through the use of case studies, some of the issues that make non-profits vulnerable to fraud. He will also discuss how overseers can work with non-profits to make them less vulnerable to fraud.  
**Glenn Courtney, CA**  
City of Toronto, Social Housing

CS.2.5 **INVESTIGATIVE PRACTICES THAT PAY**  
Hear strategies and approaches for success. This session includes understanding your investigative environment, defining and managing roles in the investigation, streamlining use of lawyers on smaller cases, use of technology, creative approaches and use of check lists, forms and templates. Mr. Thompson will also address some pitfalls to avoid in dealing with whistleblowers, suggestions for providing wrongdoing and strategies for addressing systemic fraud.  
**Courtenay Thompson**  
Courtenay Thompson & Associates

CS.3.5 **FORENSIC ACCOUNTING & FRAUD INVESTIGATION STANDARDS & PRACTICES An Overview**  
What is really expected in undertaking a forensic accounting or fraud investigation engagement? What are the general standards you should meet and practices you should adopt? During his session Neil will address these items, as well as roles and responsibilities of forensic accountants and fraud auditors.  
**Neil Papineau, CGA, CFI**  
Papineau Consulting Inc.

*Don't Miss The Monday Evening Reception*

4:30 pm

**Great opportunity to meet and share with others in related fields.**

**RECEPTION**  
Meet and network with other attendees and faculty.

6:00 pm

Annual General Meeting for CFIs



**TUESDAY MAY 27, 2008**

**Very well done... good and useful information.**

7:30 am

breakfast

8:30 am

CS.2 **introduction & updates**  
**THE MANY FACES OF FRAUD**  
**John Scutt, LLB – Ministry of the Attorney General**



9:30 am

refreshment break

**TRACK 1**

**TRACK 2**

**TRACK 3**

9:50 am

CS.1.6-1.7 **INVESTIGATING & RESOLVING ALLEGATIONS OF CONFLICT OF INTEREST**  
What is a conflict of interest? How do you identify it? How do you successfully resolve an allegation of conflict of interest? Using hands-on case studies and examples, Ted Baskerville will lead us through several scenarios of conflict of interest. They will address such issues

CS.2.6-2.7 **DEFENDING YOUR CORPORATE IMAGE**  
What would you do? In a nightmare scenario a rogue employee steals confidential information critical to your business, including sensitive personal information about your customers. He then uses it to attempt to extort your company and, when the extortion fails, starts to spread the information, alleging that it supports proof of

CS.3.6-3.7 **Mock Trial THE GOOD, THE BAD & THE UGLY**  
Your seven month investigation was concluded and the employee who had been systematically defrauding your organization terminated. With a feeling of a job well done, you filed your working papers and moved on to the next assignment. Several years after the termination, and within the prescribed period of time, your firm

as the required due care exercised when dealing with the alleged person's reputation and clarification of the pertinent roles, deeds and/or events.

**Ted Baskerville, CA•IFA**  
*Navigant Consulting*

oversee your industry prove to be incapable of responding to the threat. Calgary litigator, Richard Billington, QC, will relate the tale of one company that successfully fought back against regulatory indifference, groundless smears and adversaries who thought they could use the Internet to hide their actions and put themselves above the law.

**Richard Billington, QC – Billington Barristers**

wrongful dismissal. During this Mock Trial, Howard Levitt, George Waggott and Sumitha Pudupakkam will lead us through several gruesome realities of what a poorly planned and/or executed investigation can yield.

**Howard Levitt, LLB – Lang Michener LLP**  
**George Waggott, LLB – Lang Michener LLP**  
**Sumitha Pudupakkam, LLB – Lang Michener LLP**

**Excellent – direct to the point.**

**12:00pm**

lunch  
**Peter Alexander, CGA, CFI – Alexander & Associates Inc.**  
**MOVING FORWARD WITH THE ACFI**

**1:05 pm**

CS.1.8 **THE MANY FACES AND FRIENDS OF FRAUD**  
Ms. Mitchell, an insurance underwriter with one of Canada's leading Fidelity insurers, will draw upon her broad experience to discuss cases and concepts that will address the 'who and how' of various frauds perpetrated. Fraud comes with many faces and has many friends. For fraud to be occurring in a firm there is always the perpetrator and those who enable or facilitate it. The absence of proper risk management and controls creates a climate for breeding deceptive schemes and may hamper, even prevent recovery from insurance meant to cover fortuitous, unforeseeable circumstances.  
**Judith Mitchell, FIIC, CRM**  
*Guarantee Company of North America*

CS.2.8 **WHEN GOOGLE IS NOT ENOUGH**  
In today's business environment it is essential to shield your business from potential fraud by knowing your current or prospective partners. Although Google provides access to a great deal of information, unfortunately it is not enough. In order to conduct a thorough due diligence check, it is important to check a variety of resources, many of which are not searchable by Google. This presentation will discuss the numerous resources that are essential in any background investigation and case studies will be presented to demonstrate the effectiveness of these tools.  
**LeJune Pier**  
*Clarity Intelligence Services*

CS.3.8 **DOCUMENT EXAMINATION**  
**A Little Knowledge can be a Good Thing**  
When we encounter an allegation of fraud we rapidly turn our thoughts to immediate and long-term requirements in our quest to sustain or refute the allegation. In some cases our needs may well include utilizing the services of a document examiner. Ms. Anaya will discuss what a forensic document examination is and how this type of examination can aid you. She will discuss such items as legal applications, settling an issue before and during a trial and how document examination can fit into both civil and criminal cases. Finally, Federica will discuss useful strategies which you can use, such as due diligence factors, care, control and custody of documents and how to obtain samples for comparison purposes.  
**Federica Anaya – Anaya Solutions Inc.**

**2:10 pm**

CS.1.9 **ELICITATION**  
Elicitation is the art of inducing another person to talk. Originally developed in the field of psychiatry where direct questions to victims of trauma often led to withdrawal, elicitation was adopted by the intelligence community which recognized it as a useful tool for wheedling information out of people who were reluctant to talk. This session details the nine simple steps of this important alternative interviewing technique. A valuable addition to any investigator's toolkit!  
**John Pyrik, ACAMS**  
*Prixy Council Office*

CS.2.9 **FINTRAC**  
**Following the Money Trail**  
Financial Transaction and Reports Analysis Centre of Canada (FINTRAC), created in 2000 is Canada's financial intelligence unit (FIU). It is a specialized government agency created to collect, analyze and disclose financial intelligence on suspected money laundering and terrorist financing activities and threats to the security of Canada, while ensuring the protection of the information it holds, but what is it they do? How do they do it and how do disclosure recipients benefit from the intelligence FINTRAC collects and analyzes? Julie MacDonald, a Senior Financial Intelligence Analyst with FINTRAC, will address such questions and will demonstrate how Canada's FIU is contributing to the domestic and global fight against money laundering and terrorist financing activities.  
**Julie MacDonald, CFI, CFE – FINTRAC**

CS.3.9 **THE UNIQUE CHALLENGES OF PLANNING & CONDUCTING FORENSIC INVESTIGATIONS IN NATIONAL DEFENCE**  
Performing an investigation into allegations of wrongdoing takes several interesting twists when the investigation concerns the Department of National Defence and the Canadian Forces. While many investigative practices are similar to those of other organizations, there are unique challenges in DND that require creative methods and practices. Mr. Brigden will describe how his Directorate deals with these challenges.  
**David Brigden**  
*Department of National Defence*

**I really liked the case examples.**

**3:10 pm**

refreshment break

**3:30 pm**

CS.3 **THE FORENSIC INVESTIGATORS' FRAUD FORUM**  
**Building Blocks and Bridges to a Worthwhile Profession in Forensic Investigations**  
When it comes to forensic investigations, one needs to know the past and present in order to assess what the future might bring. Our panel members, consisting of ACFI Board members and other professionals, will briefly address the history of forensic investigations and then discuss the immediate and long-term future of the profession.  
*Panel Discussion moderated by Ken Froese, CFI*

**Lots of energy – well done.**

**4:30 pm**

close of conference

If you are unable to attend, please share this brochure with someone you know who might benefit from this year's ACFI Fraud Conference.

**PROGRAM DISCLAIMER** The Association of Certified Forensic Investigators of Canada reserves the right to alter or delete items from the program, or cancel the Conference and/or the workshop at which time liability will be limited to conference and/or workshop fees paid. Presenters have prepared material for the professional development of participants. Although they trust that it will be useful for this purpose, the presenters cannot warrant that the use of this material would be adequate to discharge the legal or professional liability of participants in the conduct of their business operations.

## Why You Should Attend

Organizations continue to be under siege by fraudulent activity from internal and external sources. Losses in Canada resulting from such frauds are estimated to be in the billions of dollars. *This conference will allow you to:*

- ▶ Keep pace with the latest tools and investigative techniques
- ▶ Participate in provocative, informative and entertaining sessions
- ▶ Improve your fraud-fighting skills through case studies and exercises
- ▶ Master new techniques designed to enhance your skills set
- ▶ Address proactive initiatives based on real-world, proven approaches
- ▶ Learn from our guest faculty as well as other delegates

**Don't miss MONDAY'S RECEPTION**  
(4:30 - 6:00 pm)  
NETWORK with other attendees & faculty from across Canada.

Training you can't afford to miss!

REGISTER EARLY & SAVE

## Who Should Attend

- Accountants
  - Forensic & Investigative Accountants
  - Fraud Examiners
  - Human Resource Specialists
  - Information Technology Professionals
  - Internal Auditors
  - Law Enforcement
  - Lawyers
  - Loss Prevention and Security Professionals
  - Private Investigators
  - Risk Managers
  - Regulators
- and others who need to keep pace with changing fraud-related issues.

# CONFERENCE & WORKSHOP REGISTRATION

register here or online • www.acfi.ca

**1. Information**

(Please print)  
Surname: \_\_\_\_\_ First Name: \_\_\_\_\_ Name to appear on badge: \_\_\_\_\_

Organization: \_\_\_\_\_ Address:  Res.  Bus. \_\_\_\_\_

Job Title: \_\_\_\_\_ City: \_\_\_\_\_ Province/Territory: \_\_\_\_\_ Postal Code: \_\_\_\_\_

I plan to attend the Monday Reception (4:30 pm - 6:00 pm) Meet and network with other attendees and faculty.  
 Please send me details regarding membership in the Association of Certified Forensic Investigators of Canada.

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

Please advise us in advance of any dietary restrictions or other special needs:

**2. Registration Fees**

	ACFI Members	Non-Members	No. of Attendees	Amount
<b>CONFERENCE FEE</b>				
Until May 2, 2008	\$795	\$895		
After May 2, 2008	\$895	\$995		
			<b>Sub-total</b>	
<b>WORKSHOP FEE</b>				
Until May 2, 2008	\$295	\$355		
After May 2, 2008	\$335	\$395		
			<b>Sub-total</b>	
GST #: 87970 8428 RT0001			G.S.T. (5%)	
GST Exemption #:			<b>TOTAL</b>	

**4. Procedures**

Full payment is required in advance of the event. To register please call 416-226-3018 or 1-877-552-5585 or complete and fax this form to 416-222-1041. Cheques made out to ACFI should be mailed to:  
The Association of Certified Forensic Investigators of Canada  
173 Homewood Avenue  
Willowdale, Ontario M2M 1K4

Visa and MasterCard accepted – please call to arrange this.  
Conference/workshop attendees will receive confirmation of registration.

**CANCELLATION POLICY** A full refund less \$50 will be made for cancellations received in writing by May 16, 2008. No refund for cancellations received after this date. Substitution accepted up to the start of the conference. Please note: if the ACFI is forced to cancel the conference or workshop for any reason, liability is limited to the paid portion of the registration price.

**3. Session Selection**

**WORKSHOP SUNDAY, May 25 1:00-5:00**  WS.1.1

**CONFERENCE CONCURRENT SESSION SELECTION**

TIMES	MONDAY, May 26			TUESDAY, May 27		
	TRACK 1	TRACK 2	TRACK 3	TRACK 1	TRACK 2	TRACK 3
8:30-9:30	<input checked="" type="checkbox"/> GS.1: PERILS&PITFALLS OF COMPLEX CASES			<input checked="" type="checkbox"/> GS.2: THE MANY FACES OF FRAUD		
9:50	<input type="checkbox"/> CS.1.1	<input type="checkbox"/> CS.2.1	<input type="checkbox"/> CS.3.1	<input type="checkbox"/> CS.1.6	<input type="checkbox"/> CS.2.6	<input type="checkbox"/> CS.3.6
10:55	<input type="checkbox"/> CS.1.2	<input type="checkbox"/> CS.2.2	<input type="checkbox"/> CS.3.2	<input type="checkbox"/> CS.1.7	<input type="checkbox"/> CS.2.7	<input type="checkbox"/> CS.3.7
1:05	<input type="checkbox"/> CS.1.3	<input type="checkbox"/> CS.2.3	<input type="checkbox"/> CS.3.3	<input type="checkbox"/> CS.1.8	<input type="checkbox"/> CS.2.8	<input type="checkbox"/> CS.3.8
2:10	<input type="checkbox"/> CS.1.4	<input type="checkbox"/> CS.2.4	<input type="checkbox"/> CS.3.4	<input type="checkbox"/> CS.1.9	<input type="checkbox"/> CS.2.9	<input type="checkbox"/> CS.3.9
3:30-4:30	<input type="checkbox"/> CS.1.5	<input type="checkbox"/> CS.2.5	<input type="checkbox"/> CS.3.5	<input checked="" type="checkbox"/> GS.3: THE FORENSIC INVESTIGATORS FRAUD FORUM		
4:30-6:00	Reception			Close of conference		

For additional attendees, please copy this form or use a separate paper.  
Workshop Fee includes light lunch, refreshment break, workshop binder and complimentary copy of the latest edition of the ACFI Fraud Manual CD.  
Conference Fee includes continental breakfasts, refreshments, lunches, Monday evening reception and all conference materials.

**HOTEL** Toronto Marriott Eaton Centre, 525 Bay St. Toronto, ON M5G 2L2  
Tel.: 416-597-9200 Toll Free: 800-905-0667 Fax: 416-597-9211  
★★★★ Located in the heart of downtown Toronto, adjacent to famous shops and restaurants of the Eaton Centre shopping complex. The Theatre District is a short walk, as is waterfront, the Convention Centre and many historical sights of the city.

**ROOM RATES** We have reserved a block of overnight rooms for a limited time at the Toronto Marriott Eaton Centre Hotel. Those booking should identify themselves as ACFI conference attendees and quote code "AFF" to receive the special rate of \$205/night (plus applicable taxes). Please contact the hotel directly.

**VIA Rail** 10% OFF BEST AVAILABLE FARE (Comfort/Via-1 or Sleeper Class) to/from Toronto. Max 2 passengers. Valid May 22 - 30, 2008. Contact Via Reservations: 1-888-842-7245. Promo #11295. Some restrictions may apply.

For more information, call the ACFI National office or see our website, [www.acfi.ca](http://www.acfi.ca)



THE ASSOCIATION OF CERTIFIED FORENSIC INVESTIGATORS OF CANADA  
173 Homewood Avenue, Willowdale, Ontario M2M 1K4  
Tel. 416-226-3018 | Toll-free 1-877-552-5585  
E-mail [info@acfi.ca](mailto:info@acfi.ca)

The Association of Certified Forensic Investigators of Canada (ACFI) is a non-profit Canadian organization whose objective is to promote and foster a national forum and governing body for the affiliation of professionals who provide to the public, governments and employers, their expertise and services in the areas of fraud prevention, detection and investigation. For membership information, please visit our website.

[www.acfi.ca](http://www.acfi.ca)

OPTIONAL PRE-CONFERENCE

# 1/2 Day Workshop

Designed for those entering the fraud arena as well as seasoned practitioners who wish to refresh their knowledge base.

**SUNDAY MAY 25, 2008**

Toronto Marriott Eaton Centre Hotel

1:00 pm - 5:00 pm

Registration and light lunch at 12:30pm

Fraud Awareness for Your Organization:

# The Cornerstone of an Anti-Fraud Program

Learn dramatic creative approaches to foster management or client buy-in, including:

- 1) Belief change methods
- 2) Mind mapping
- 3) Data mining

Led by **Courtenay M. Thompson**  
*Courtenay Thompson & Associates*

With over 25 years' experience, Courtenay M. Thompson is a recognized authority on training managers, auditors and investigators in fraud-related matters. His dynamic courses and entertaining style are well-known for providing practical, proven approaches to real problems.

Learn proven, proactive initiatives and achieve immediate results!

In today's fast paced, changing business and legal environment keeping pace with ever evolving fraud exposures as well as advancements in technology can challenge the best investigator. Investigative practice based upon solid strategy and using proven tactics gives the professional investigator an advantage over fraudsters and increases the likelihood of investigative success.

This workshop will include:

- 1) A practical model fraud program
- 2) A fresh look at fraud risk assessment
- 3) A solid base along with practical, proven approaches that will allow you to:
  - Understand basic fraud concepts
  - Understand the most damaging kinds of fraud
  - Deal with the publicity issue
  - Work with management to create an environment hostile to fraud
  - Define and communicate fraud-related expectations
  - Define responsibility for detection for auditors as well as management
  - Define responsibility for investigations
  - Build detection into routine management and audit activity
  - Encourage using data mining to bring fraud to the surface
  - Build a step by step approach to fraud prevention

Workshop fee includes a light luncheon, refreshment break, workshop binder and a complimentary copy of the latest edition of the ACFI Fraud Manual CD.

Who should attend: Investigators • Internal auditors • Chief financial officers • Controllers • Risk managers • HR professionals • *Anyone with an interest in fighting fraud*