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**Toronto, ON**  
**25-26 May 2020**

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### “Parables for Experts”

“Many years ago, shortly after Thomas J. Watson founded IBM, one of his executives made a serious error that cost IBM \$100,000. This was at a time when that was a very substantial sum of money. An acquaintance of Watson’s knew of the incident, and asked why Watson hadn’t fired the executive. “Fire him?” Watson exclaimed “I just invested \$100,000 in his education!”

It’s one thing to be forced to learn from one’s own mistakes, but it is less painful to learn from the mistakes of others. The presenters will share some (mostly) true stories of expert evidence and the ... [more at acfi.ca](http://more.at.acfi.ca)



**Jack Blackier**  
FCA, DIFA, LLM  
**Partner**  
**Cox & Palmer**



**Peter Wells**  
**Retired Partner**  
**McMillan LLP**

## “Parables for Experts”

Abstract:

Many years ago, shortly after Thomas J. Watson founded IBM, one of his executives made a serious error that cost IBM \$100,000. This was at a time when that was a very substantial sum of money. An acquaintance of Watson’s knew of the incident, and asked why Watson hadn’t fired the executive. “Fire him?” Watson exclaimed “I just invested \$100,000 in his education!”

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### Jack Blackier FCA, DIFA, LLM – Partner, Cox & Palmer

1981 - Law Degree – University of New Brunswick

1986 - CA

1993 - Completed CICA In-Depth Tax Course

2004 - FCA Designation

2009 – DIFA (University of Toronto)

2013 - LL.M (York University)

Practice Areas: Tax litigation/Loss Quantification/Estate Litigation/Forensic Investigations

Instructor: Master of Forensic Accounting (University of Toronto)

### Peter Wells – Retired Partner, McMillan LLP

Peter Wells retired at the end of 2019 from McMillan LLP, after 43 years with the firm. The majority of his practice was devoted to intellectual property litigation. He has a B.Sc. (Chemistry and Mathematics) and an LL.B. from Queen’s University. He is one of the authors of the chapter on the Account of Profits in “Intellectual Property Disputes: Resolutions and Remedies” a text published by Thomson Reuters. He has also written or co-authored several articles on expert evidence, including “Issues in the Preparation and Presentation of Expert Evidence” (2015) 44 The Advocates’ Quarterly 1 and “Issues in the Preparation and Presentation of Expert Evidence: An Update” (2016) 45 The Advocates’ Quarterly 4.